# RHAA Five Year Plan

## RHAA Business Plan – Aims

* Share the benefits of rainwater harvesting for households, urban and regional areas and Australia
* Create a community to share with and engage the Australian community of rainwater harvesters, connecting end users with policy makers and manufacturers
* Inform government policy for rainwater harvesting through independent credible research

## RHAA Business Plan – Key Performance Areas

Increase RHAA membership and revenue in order to be effective through multiple revenue streams including:

* Rainwater Harvesting Design Specification and Training program
* Events Program
* Expanded membership program
* Digital advertising
* Subcommittee Action Plan for each KPA

## Key Issues for 2017-2022

* Implement rainwater harvesting planning and building legislation in each state and territory in Australia using a Business case that takes into account whole of system scenario analysis working with UWCS.
* Finalise and publish Specification with UWCS
* Rainwater Harvesting Training and Accredited technicians
* Maintain Events Program and expand community engagement program
* Build group membership and revenue streams